

CREEK WEEK 2011

August 2011

name _____

org _____

Dear _____,

Creek Week 2011 Sponsors

To date

Dry Creek
Conservancy

United Natural
Foods
REI
Sacramento Tree
Foundation
City of Roseville
City of Rocklin
Town of Loomis
Adelante High
School

Woodcreek Nature
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American Basin
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Watersheds

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This letter is a request for a donation to support the **fifteenth** annual Creek Week events held in Roseville, Rocklin, Loomis, Lincoln and Granite Bay. Last year over 500 people attended our nature walks, workshops, planting projects, and cleanups. Volunteers planted hundreds of trees and opened up new planting sites in Lincoln and Granite Bay. Sponsors will be recognized in all promotional materials for contributions of \$500, \$750, and \$1,000.

This fall will be our second annual *Fall Watershed Festival* running through September, October, and November with the theme *Creeks Connecting Communities*. Fall is an exciting time when salmon return to our communities and planting conditions are optimal with cooler temperatures and the beginning of the wet season.

Protecting and restoring our watersheds, even in the city, is more important than ever to preserve clean water and air and wildlife habitat. Planting projects and nature walks are planned for Roseville, Rocklin, Loomis, Lincoln and Granite Bay. We will sponsor our first workshop to introduce the seven River-Friendly Landscaping Principles to help homeowners create a healthy and beautiful landscape while saving money, conserving water, and sustaining our environment. The Calling Back the Salmon Celebration will kick off events on September 17th and 18th.

As in previous years your donation will provide T-shirts for volunteers as well as help with planting, workshop, and organizing expenses. Sponsor names appear on T-shirts and the letterhead of all press releases and other communications and are seen by thousands of residents in local papers and websites. Creek Week T-shirts are a popular item and have been spotted throughout the state.

Dry Creek Conservancy, a nonprofit public benefit corporation (EIN 68-0138336), will lead a group of community stakeholders again this year on projects in the Dry Creek, Auburn Ravine, Pleasant Grove and other small watersheds in West Placer and North Sacramento Counties.

We appreciate your support of this community event during these difficult economic times. Please make checks payable to **Creek Week Committee**, P.O. Box 1311, Roseville, CA 95678.

Sincerely,

Gregg Bates

Creek Week Committee Coordinator
www.creekweek.org